



MCA BALANCED BUSINESS PLAN

MCA'S STRATEGIC OBJECTIVE:

To continue to build and promote a world class industry that is safe, profitable, innovative, environmentally and socially responsible, attuned to community needs and expectations.



GLOBALLY COMPETITIVE & PROFITABLE

ECONOMIC AND COMMERCIAL ENVIRONMENT FOR INVESTMENT AND GROWTH

1. **Secure macro-economic policies promoting investment and growth**
 - Consolidate business tax reforms
 - Achieve monetary/fiscal policy balance
 - 04/05 budget within surplus over cycle
 - Capacity building vs tax cuts
2. **Advocate policies for sustainability of the industry (exploration access & asset protection)**
 - Adopt minerals exploration action agenda
 - Implement security strategy for asset protection
3. **Advocate a universally applied climate change policy**
 - Fiscal incentives for processes and technologies for efficient abatement
 - Achieve coordinated/nationally consistent state policies
 - Hold government to commitment on industry's international competitiveness
4. **Advocate policies for increasingly open markets**
 - Doha round of MTN 'back on track'
 - Conclude US/Aust FTA with MCA policy
 - Economic and trade framework negotiations with China and Japan
5. **Promote the development of efficient & adequate infrastructure (water, energy & transport systems)**
 - Conclude COAG national water market with MCA Policy
 - Agree COAG national energy market framework/implementation with MCA policy
 - Improve strategic approach to national transport security, safety, planning and funding
6. **Promote policies conducive to innovation & technology advancement**
 - Tailor fiscal incentives for R&D to industry
 - Commitment to industry relevant social and socio-economic research in national priorities



SOCIALLY RESPONSIBLE

MUTUALLY BENEFICIAL SOCIAL OUTCOMES

7. **Provide leadership and strategies for workforce and community safety and health**
 - Enhanced participation and effectiveness in the MINEX Awards
 - Leading practice guidance and resource materials developed to enhance OHS management
 - Industry and community awareness raised of safety and health performance by collection and dissemination of relevant indicators/data
8. **Build industry capacity in stakeholder engagement**
 - ACMER courses delivered in community development and building social competencies
 - Agreed strategy on public reporting and verification
 - Complaints facilitation mechanism implemented
9. **Communities better off as a result of our industry's operation**
 - Build industry capacity in social impact assessment
 - Partnerships with NGOs, government etc to deliver improved social outcomes
 - Extension of Indigenous Relations Strategic Framework to member companies
10. **Build public presence with opinion leaders**
 - Strategy to implement outcomes of key opinion leaders research
 - Refine role and function of ESDAG
11. **Build understanding & awareness of industry's contribution to community development**
 - Enhance the MIS to include quantitative and qualitative measures of the industry's contribution to community development
 - Share company good practice through dissemination of case studies
 - Promotion of industry's contribution in public policy advocacy

MCA'S MANDATE:

Representing Australia's exploration, mining and minerals processing industry, nationally and internationally, in its contribution to sustainable development and society.

MCA VALUES:

Respect
Integrity
Trust
Accountability
Inclusiveness
Continuous improvement

MCA GOALS:

GLOBALLY COMPETITIVE
& PROFITABLE



SOCIALLY
RESPONSIBLE



HIGHLY SKILLED
HUMAN RESOURCES



ENVIRONMENTALLY
RESPONSIBLE



HIGHLY SKILLED HUMAN RESOURCES

BUILDING INDUSTRY PROFILE & CAPACITY
THROUGH EDUCATION

12. Promote the industry as an employer of choice
 - Endorsement by stakeholders of career education strategy
 - Increased % participation in industry work experience program
 - Establish a strategy for workforce diversity
13. Increase profile of the industry as innovative
 - Widely disseminated innovations of national significance on OHS
 - Strategy to enhance student appreciation of industry's innovativeness
 - Increased appreciation by Opinion Leaders
14. Build awareness and understanding of the minerals industry
 - Maintain existing primary student participation (22%) in NEP programs
 - NEP learning objects on state & territory repositories
 - Increased engagement with secondary students through the use of learning objects
15. Improve the quality and relevance of minerals industry related courses
 - Increase % of tertiary students entering courses
 - Industry surveys of graduate attributes
 - Increase % of collaborative courses offered
16. Facilitate development and delivery of Australia's minerals education globally
 - Increase % in international undergrad & post grad enrolments
 - Increase % Australian post graduate enrolments
17. Enhance social infrastructure in regional and remote areas in partnership with Government and other stakeholders
 - Agreed strategy on regional development, incorporating core Indigenous component
 - Increased industry knowledge on social impacts of workforce arrangements



ENVIRONMENTALLY RESPONSIBLE

ENHANCE ENVIRONMENTAL BENEFITS
& AVOID, MINIMISE & REMEDIATE
ENVIRONMENTAL IMPACT

18. Build industry capacity in leading environmental practices
 - Case study database including good and bad practices
 - Information paper on 'Offsetting' including in regulatory negotiations
 - Industry led and government endorsed Good Practice Environmental Management program
19. Engage effectively on key environmental issues regionally, nationally and globally
 - Agreed strategy on abandoned and orphaned mines in Australia
 - Agreed internal engagement strategy for submarine and riverine tailings disposal
 - Integration of MCA policies with international environmental treaties, policies and agreements
20. Engage with the emerging biodiversity agenda at international, national and state levels
 - Identified opportunities and threats for industry and strategy for addressing the issue
21. Extend understanding and implementation of Product Stewardship principles and practices
 - Product stewardship information paper
 - Materials Stewardship case study database to share good practice
 - Agreed position on Materials Stewardship