

MINERALS COUNCIL OF AUSTRALIA STRATEGIC OBJECTIVES

CREATING VALUE THROUGH COMMITMENT AND PERFORMANCE

The Minerals Council of Australia (MCA) represents Australia's exploration, mining and minerals processing industry, nationally and internationally, in its contribution to sustainable development and society.

MCA member companies produce more than 85% of Australia's annual mineral output.

The MCA has three strategic roles in assisting the minerals sector maintain its social licence to operate:

- > leadership in pre-competitive public policy advocacy, nationally and internationally
- > facilitating and promoting leading operational practice and capacity building across industry and communities
- > engaging opinion leaders and other stakeholders to build public presence and industry reputation based on its economic, social and environmental performance.

The MCA's strategic framework integrates the industry's sustainable development objectives with public policy, company operations and their triple bottom line. The industry's key policy and operational objectives are:

- > an industry free of fatalities, injuries and diseases
- > unfettered access to competitive capital and commodity markets
- > an economic and business environment conducive to improved productivity and capital efficiency
- > access to natural resources and competitive markets in minerals, water and energy
- > a skilled and competitive workforce – providing the necessary scientific, engineering, technical and social disciplines and operational capabilities
- > research, innovation and technological advancement
- > mutually beneficial social outcomes through engagement and capacity building with Indigenous and local communities
- > improved environmental performance.